

# Look familiar?

## How do you answer this question?

Why should I give your organization money?

Submit your  
response for your  
chance to win!  
**Details on back.**



The Development Director found herself searching for the right answer.

She never realized it would be so difficult to raise money.



We want to know how you answer the question,  
“*Why should I give your organization money?*”

### **What should you do?**

- Fill in the empty bubble with your response.
- You may submit as many responses as you would like.
- Each response must be on its own page.

### **Why should you do it?**

- Convergent Nonprofit Solutions will select the FIVE semi-finalists with the most *creative, compelling, and effective* answers.
- The five semi-finalists will receive a free copy of The Traditional Fundraiser’s Coloring Book. The coloring book is a fun, interactive, tongue-in-cheek look at the world of traditional fundraising.
- All five semi-finalist submissions will be posted on our Facebook page for open voting.
- The fan favorite will receive a \$50 American Express gift card!

### **When should you do it?**

- We will be accepting submissions through November 25, 2011.
- The five semi-finalists will be posted to our Facebook page on December 1, 2011.
- Online voting will close on December 30, 2011.

### **Where should you send it?**

- You can email your scanned response to [sloll@convergentnonprofit.com](mailto:sloll@convergentnonprofit.com).
- You can mail your response to:

Convergent Nonprofit Solutions  
2451 Cumberland Parkway, Ste. 3679  
Atlanta, GA 30339



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